

# CONTRACT



**EAGM**  
**12 Brewer Rd**  
**Presque Isle, ME 04769**  
**Sales T & C: www.gray.tv/advertising**  
**(207) 764-4461**

<u>Contract / Revision</u> 1292273 /		<u>Alt Order #</u> WOC12133925
<u>Advertiser</u> Maine Momentum		<u>Original Date / Revision</u> 08/02/19 / 08/02/19
<u>Contract Dates</u> 09/30/19 - 01/05/20	<u>Estimate #</u> 100	
<u>Product</u> MAINE MOMENTUM Q419		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EAGM	<u>Account Executive</u> Linda Connolly	<u>Sales Office</u> Presque Isle Na
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Order Type</u> NORMAL		
<u>Agency Code</u>	<u>Advertiser Code</u> 18	<u>Product 1/2</u> 18
<u>Agency Ref</u> 138667		<u>Advertiser Ref</u> 170284

And:

**Ethica Media LLC**  
**1225 Franklin Ave**  
**Ste 325**  
**Garden City, NY 11530**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	EAGM	10/14/19	12/22/19	All Day Rotator	1:00 XM-2:00 XM		:30			NM	4	\$64.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/14/19	10/20/19	-----S				1	\$16.00			
	Week:	10/21/19	10/27/19	-----				0	\$0.00			
	Week:	10/28/19	11/03/19	-----				0	\$0.00			
	Week:	11/04/19	11/10/19	-----S				1	\$16.00			
	Week:	11/11/19	11/17/19	-----				0	\$0.00			
	Week:	11/18/19	11/24/19	-----				0	\$0.00			
	Week:	11/25/19	12/01/19	-----S				1	\$16.00			
	Week:	12/02/19	12/08/19	-----				0	\$0.00			
	Week:	12/09/19	12/15/19	-----				0	\$0.00			
	Week:	12/16/19	12/22/19	-----S				1	\$16.00			
N 2	EAGM	10/14/19	12/20/19	Early Morning Rotator	6:00 AM-7:00 AM		:30			NM	8	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/14/19	10/20/19	MTWTF--				2	\$16.00			
	Week:	10/21/19	10/27/19	-----				0	\$0.00			
	Week:	10/28/19	11/03/19	-----				0	\$0.00			
	Week:	11/04/19	11/10/19	MTWTF--				2	\$16.00			
	Week:	11/11/19	11/17/19	-----				0	\$0.00			
	Week:	11/18/19	11/24/19	-----				0	\$0.00			
	Week:	11/25/19	12/01/19	MTWTF--				2	\$16.00			
	Week:	12/02/19	12/08/19	-----				0	\$0.00			
	Week:	12/09/19	12/15/19	-----				0	\$0.00			
	Week:	12/16/19	12/22/19	MTWTF--				2	\$16.00			
N 3	EAGM	10/14/19	12/22/19	Overnight Rotator	12:00 XM-1:00 XM		:30			NM	4	\$64.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/14/19	10/20/19	-----S				1	\$16.00			
	Week:	10/21/19	10/27/19	-----				0	\$0.00			
	Week:	10/28/19	11/03/19	-----				0	\$0.00			
	Week:	11/04/19	11/10/19	-----S				1	\$16.00			
	Week:	11/11/19	11/17/19	-----				0	\$0.00			
	Week:	11/18/19	11/24/19	-----				0	\$0.00			
	Week:	11/25/19	12/01/19	-----S				1	\$16.00			
	Week:	12/02/19	12/08/19	-----				0	\$0.00			

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<u>Contract / Revision</u> 1292273 /		<u>Alt Order #</u> WOC12133925
<u>Advertiser</u> Maine Momentum		<u>Original Date / Revision</u> 08/02/19 / 08/02/19
<u>Contract Dates</u> 09/30/19 - 01/05/20	<u>Product</u> MAINE MOMENTUM Q4	<u>Estimate #</u> 100

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-----				0	\$0.00			
Week:		12/16/19	12/22/19	-----S				1	\$16.00			
N 4	EAGM	10/14/19	11/30/19	Sign-On/Sign-Off	12:30 XM-1:00 XM		:30			NM	3	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/19	10/20/19	-----S-				1	\$16.00			
Week:		10/21/19	10/27/19	-----				0	\$0.00			
Week:		10/28/19	11/03/19	-----				0	\$0.00			
Week:		11/04/19	11/10/19	-----S-				1	\$16.00			
Week:		11/11/19	11/17/19	-----				0	\$0.00			
Week:		11/18/19	11/24/19	-----				0	\$0.00			
Week:		11/25/19	12/01/19	-----S-				1	\$16.00			
N 5	EAGM	09/30/19	12/27/19	Prime Access Rotator	7:30 PM-8:00 PM		:30			NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	MTWTF--				1	\$80.00			
Week:		10/07/19	10/13/19	-----				0	\$0.00			
Week:		10/14/19	10/20/19	-----				0	\$0.00			
Week:		10/21/19	10/27/19	MTWTF--				1	\$80.00			
Week:		10/28/19	11/03/19	-----				0	\$0.00			
Week:		11/04/19	11/10/19	-----				0	\$0.00			
Week:		11/11/19	11/17/19	MTWTF--				1	\$80.00			
Week:		11/18/19	11/24/19	-----				0	\$0.00			
Week:		11/25/19	12/01/19	-----				0	\$0.00			
Week:		12/02/19	12/08/19	MTWTF--				1	\$80.00			
Week:		12/09/19	12/15/19	-----				0	\$0.00			
Week:		12/16/19	12/22/19	-----				0	\$0.00			
Week:		12/23/19	12/29/19	MTWTF--				1	\$80.00			
N 6	EAGM	10/07/19	01/03/20	Early Morning Rotator	8:00 AM-9:00 AM		:30			NM	9	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/19	10/13/19	MTWTF--				2	\$30.00			
Week:		10/14/19	10/20/19	-----				0	\$0.00			
Week:		10/21/19	10/27/19	-----				0	\$0.00			
Week:		10/28/19	11/03/19	MTWTF--				2	\$30.00			
Week:		11/04/19	11/10/19	-----				0	\$0.00			
Week:		11/11/19	11/17/19	-----				0	\$0.00			
Week:		11/18/19	11/24/19	MTWTF--				2	\$30.00			
Week:		11/25/19	12/01/19	-----				0	\$0.00			
Week:		12/02/19	12/08/19	-----				0	\$0.00			
Week:		12/09/19	12/15/19	MTWTF--				1	\$30.00			
Week:		12/16/19	12/22/19	-----				0	\$0.00			
Week:		12/23/19	12/29/19	-----				0	\$0.00			
Week:		12/30/19	01/05/20	MTWTF--				2	\$30.00			
N 7	EAGM	10/07/19	12/13/19	Early Morning Rotator	5:30 AM-6:00 AM		:30			NM	4	\$64.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/19	10/13/19	MTWTF--				1	\$16.00			
Week:		10/14/19	10/20/19	-----				0	\$0.00			
Week:		10/21/19	10/27/19	-----				0	\$0.00			
Week:		10/28/19	11/03/19	MTWTF--				1	\$16.00			
Week:		11/04/19	11/10/19	-----				0	\$0.00			
Week:		11/11/19	11/17/19	-----				0	\$0.00			
Week:		11/18/19	11/24/19	MTWTF--				1	\$16.00			
Week:		11/25/19	12/01/19	-----				0	\$0.00			

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<u>Advertiser</u> Maine Momentum		<u>Original Date / Revision</u> 08/02/19 / 08/02/19
<u>Contract Dates</u> 09/30/19 - 01/05/20	<u>Product</u> MAINE MOMENTUM Q4	<u>Estimate #</u> 100

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	-----				0	\$0.00			
Week:		12/09/19	12/15/19	MTWTF--				1	\$16.00			
N 8	EAGM	09/30/19	12/27/19	Prime Access Rotator	7:00 PM-7:30 PM		:30			NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	MTWTF--				1	\$80.00			
Week:		10/07/19	10/13/19	-----				0	\$0.00			
Week:		10/14/19	10/20/19	-----				0	\$0.00			
Week:		10/21/19	10/27/19	MTWTF--				1	\$80.00			
Week:		10/28/19	11/03/19	-----				0	\$0.00			
Week:		11/04/19	11/10/19	-----				0	\$0.00			
Week:		11/11/19	11/17/19	MTWTF--				1	\$80.00			
Week:		11/18/19	11/24/19	-----				0	\$0.00			
Week:		11/25/19	12/01/19	-----				0	\$0.00			
Week:		12/02/19	12/08/19	MTWTF--				1	\$80.00			
Week:		12/09/19	12/15/19	-----				0	\$0.00			
Week:		12/16/19	12/22/19	-----				0	\$0.00			
Week:		12/23/19	12/29/19	MTWTF--				1	\$80.00			
N 9	EAGM	09/30/19	12/27/19	Early Fringe Rotator	6:30 PM-7:00 PM		:30			NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	MTWTF--				1	\$70.00			
Week:		10/07/19	10/13/19	-----				0	\$0.00			
Week:		10/14/19	10/20/19	-----				0	\$0.00			
Week:		10/21/19	10/27/19	MTWTF--				1	\$70.00			
Week:		10/28/19	11/03/19	-----				0	\$0.00			
Week:		11/04/19	11/10/19	-----				0	\$0.00			
Week:		11/11/19	11/17/19	MTWTF--				1	\$70.00			
Week:		11/18/19	11/24/19	-----				0	\$0.00			
Week:		11/25/19	12/01/19	-----				0	\$0.00			
Week:		12/02/19	12/08/19	-----				0	\$0.00			
Week:		12/09/19	12/15/19	-----				0	\$0.00			
Week:		12/16/19	12/22/19	-----				0	\$0.00			
Week:		12/23/19	12/29/19	MTWTF--				1	\$70.00			
N 10	EAGM	09/30/19	12/27/19	Early Fringe Rotator	5:00 PM-5:30 PM		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	MTWTF--				1	\$70.00			
Week:		10/07/19	10/13/19	-----				0	\$0.00			
Week:		10/14/19	10/20/19	-----				0	\$0.00			
Week:		10/21/19	10/27/19	MTWTF--				1	\$70.00			
Week:		10/28/19	11/03/19	-----				0	\$0.00			
Week:		11/04/19	11/10/19	-----				0	\$0.00			
Week:		11/11/19	11/17/19	MTWTF--				1	\$70.00			
Week:		11/18/19	11/24/19	-----				0	\$0.00			
Week:		11/25/19	12/01/19	-----				0	\$0.00			
Week:		12/02/19	12/08/19	MTWTF--				1	\$70.00			
Week:		12/09/19	12/15/19	-----				0	\$0.00			
Week:		12/16/19	12/22/19	-----				0	\$0.00			
Week:		12/23/19	12/29/19	MTWTF--				1	\$70.00			
N 11	EAGM	09/30/19	12/27/19	NewsSource 8 @ 10p	10:00 PM-10:30 PM		:30			NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	MTWTF--				1	\$110.00			
Week:		10/07/19	10/13/19	-----				0	\$0.00			

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1292273 /	WOC12133925

<u>Advertiser</u>	<u>Original Date / Revision</u>
Maine Momentum	08/02/19 / 08/02/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/30/19 - 01/05/20	MAINE MOMENTUM Q4	100

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/19	10/20/19	-----				0	\$0.00			
Week:		10/21/19	10/27/19	MTWTF--				1	\$110.00			
Week:		10/28/19	11/03/19	-----				0	\$0.00			
Week:		11/04/19	11/10/19	-----				0	\$0.00			
Week:		11/11/19	11/17/19	MTWTF--				1	\$110.00			
Week:		11/18/19	11/24/19	-----				0	\$0.00			
Week:		11/25/19	12/01/19	-----				0	\$0.00			
Week:		12/02/19	12/08/19	MTWTF--				1	\$110.00			
Week:		12/09/19	12/15/19	-----				0	\$0.00			
Week:		12/16/19	12/22/19	-----				0	\$0.00			
Week:		12/23/19	12/29/19	MTWTF--				1	\$110.00			
<b>Totals</b>											<b>56</b>	<b>\$2,618.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/19 - 10/27/19	18	\$976.00	(\$146.40)	\$829.60
10/28/19 - 11/24/19	16	\$642.00	(\$96.30)	\$545.70
11/25/19 - 12/29/19	20	\$940.00	(\$141.00)	\$799.00
12/30/19 - 01/03/20	2	\$60.00	(\$9.00)	\$51.00
<b>Totals</b>	<b>56</b>	<b>\$2,618.00</b>	<b>(\$392.70)</b>	<b>\$2,225.30</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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